

MITSUBISHI ELECTRIC HEAVY DUTY STARTERS

The Choice of Major Fleets Everywhere!

Low Cost of Ownership

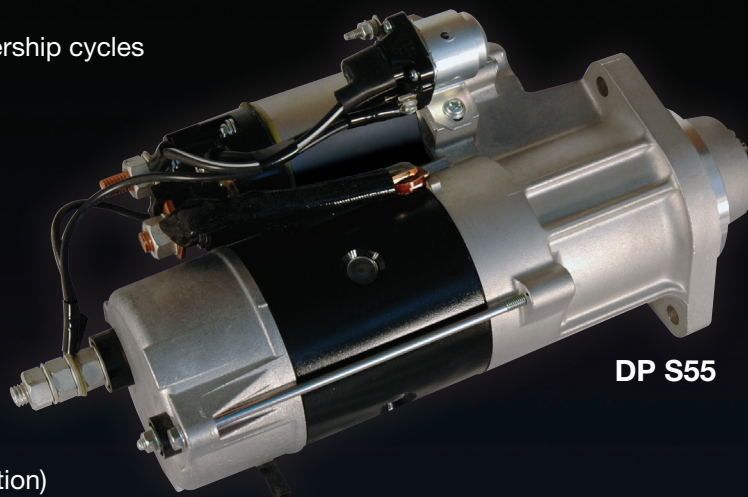
- Starters designed to last +5 years - longer than many ownership cycles
- Less than 1/2% failure rate - drastically reducing downtime
- Nearly eliminate roadside assistance calls, tow bills, and maintenance costs

Exclusive Diamond Gard™ No -Fault Warranty*

- 3 years / No-Fault / Unlimited Miles
- 100% of all failures honored – no exceptions
- All new replacements - no reman. Warranty reclocks - another 3 years (not pro-rated)
- All claims paid in 30 days or less

Better Performance

- Industry-leading power-to-weight ratio for faster starts
- Designed to eliminate the need for OCP (over-crank protection)
- Built to withstand both high-frequency and long-haul start applications
- Low current draw allows cooler operation for higher efficiency
- Soft-start technology reduces mis-engagements



DP S55

If it fails, we'll replace it. Guaranteed!*

STARTER FAILURE MODES	Mitsubishi Electric	Remy	Leece Neville	Bosch
Manufacturing Defect	Paid	Paid	Paid	Paid
Pre-Mature Component Failure	Paid	Paid	Paid	Paid
Overrun/Overload - Electrical	Paid	Denied	Denied	Denied
Overrun/Overload - Mechanical	Paid	Denied	Denied	Denied
Re-engagement	Paid	Denied	Denied	Denied
Mis-engagement	Paid	Denied	Denied	Denied
Pinion Milling	Paid	Denied	Denied	Denied
Pinion Teeth Damage	Paid	Denied	Denied	Denied
Water Intrusion	Paid	Denied	Denied	Denied
Failure Due to Excess Corrosion	Paid	Denied	Denied	Denied
Failure Due to Excess Rust	Paid	Denied	Denied	Denied
Failure Due to Excess Oil	Paid	Denied	Denied	Denied
Failure Due to Excess Dirt/Debris	Paid	Denied	Denied	Denied
Failure Due to Excess Water	Paid	Denied	Denied	Denied
Failure Due to Excess Heat	Paid	Denied	Denied	Denied
Failure Due to High Vibration	Paid	Denied	Denied	Denied
Motor Cable Damaged by Heat	Paid	Denied	Denied	Denied
Other Wires Damaged by Heat	Paid	Denied	Denied	Denied
Solder Re-Flow	Paid	Denied	Denied	Denied
Wires Damaged by Heat	Paid	Denied	Denied	Denied
Failure in High Start Applications	Paid	Denied	Denied	Denied
Failure in Off Road Applications	Paid	Denied	Denied	Denied
Thread /Terminal Damage	Paid	Denied	Denied	Denied
Failure due to loose nut(s)	Paid	Denied	Denied	Denied
Loose or broken "S" terminal	Paid	Denied	Denied	Denied
Solenoid Cap Damage	Paid	Denied	Denied	Denied
Warranty Re-Clocks	YES	NO	NO	NO
Warranty Transferable	YES	NO	NO	NO



* For more information visit: diamond-gard.com
or phone customer service at: 888-635-2648

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MITSUBISHI ELECTRIC HEAVY DUTY ALTERNATORS

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Low Cost of Ownership

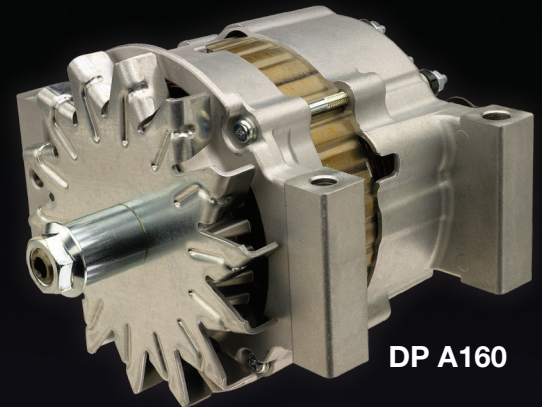
- Alternators designed to last over 1,000,000 miles
- Less than 1/4% failure rate - drastically reducing downtime
- Nearly eliminate roadside assistance calls, jump starts, tow bills, and maintenance costs
- Industry-leading operating efficiency saves hundreds \$\$ in fuel costs

Exclusive Diamond Gard™ No -Fault Warranty*

- 3 years / No-Fault / Unlimited Miles
- 100% of all failures honored – no exceptions
- All new replacements - no reman. Warranty relocks - another 3 years (not pro-rated)
- All claims paid in 30 days or less

Better Performance

- Extreme efficiency pulls less horsepower off the engine
- Output at idle: DP A160 = 106A, DP A200 = 137A
- Exceeds industry and OE requirements for heat, vibration, and corrosion
- Available in 160A and 200A configurations



DP A160



DP A200

If it fails, we'll replace it. Guaranteed!*

ALTERNATOR FAILURE MODES	Mitsubishi Electric	Remy	Leece Neville	Bosch
Manufacturing Defect	Paid	Paid	Paid	Paid
Pre-Mature Component Failure	Paid	Paid	Paid	Paid
Worn Mounting Holes	Paid	Denied	Denied	Denied
Loose Pulley Damage	Paid	Denied	Denied	Denied
Shaft Damage Due to Loose Nut	Paid	Denied	Denied	Denied
Fan Damage	Paid	Denied	Denied	Denied
Failure Due to Loose Terminal Nuts	Paid	Denied	Denied	Denied
Failure Due to Excess Corrosion	Paid	Denied	Denied	Denied
Failure Due to Excess Rust	Paid	Denied	Denied	Denied
Failure Due to Excess Oil	Paid	Denied	Denied	Denied
Failure Due to Excess Dirt/Debris	Paid	Denied	Denied	Denied
Failure Due to Excess Water	Paid	Denied	Denied	Denied
Failure Due to Excess Heat	Paid	Denied	Denied	Denied
Failure Due to High Vibration	Paid	Denied	Denied	Denied
Solder Re-Flow	Paid	Denied	Denied	Denied
Failure in Off Road Applications	Paid	Denied	Denied	Denied
Thread /Terminal Damage	Paid	Denied	Denied	Denied
Water Intrusion	Paid	Denied	Denied	Denied
Warranty Re-Clocks	YES	NO	NO	NO
Warranty Transferable	YES	NO	NO	NO



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